



The European Union
for Georgia
ENPARD



UNDP

Project: Improving Rural Development in Georgia
(ENPARD III)

3/4/2021



ევროკავშირი
საქართველოსთვის
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Main Goal and Objectives



Improved employment and living conditions of the rural population in Georgia as a result of better quality and quantity of available rural services

Improved governance for the effective implementation of the Rural Development Strategy, Rural Development Action Plan and other related programmes

Improved rural economic diversification, employment and services

Improved environment protection, sustainable management of natural resources and climate action



„Rural Development Programme“ – Matching Grants Programme for Rural Businesses

<http://undp.rda.gov.ge/>

1

Target: business start-ups and expansion

Minimum grant amount: 20,000 GEL

Maximum grant amount: 170,000 GEL

The grantees will be required to co-finance at least 20% of the total business project value

Programme is being implemented in the following municipalities: **Keda, Khulo, Akhalkalaki, Borjomi, Tetrtskaro, Kazbegi, Lagodekhi, Dedoplistskaro**

Grant Recipients

- Entrepreneurs
- Natural Persons



Business Coaching



„Rural Development Programme“ – Matching Grants Programme for Rural Businesses

<http://undp.rda.gov.ge/>

2

Target: energy efficiency measures for businesses by way of thermal insulation or generation of heat/cool based on renewable energy.

Minimum grant amount: 1,500 GEL
maximum grant amount: 30,000 GEL

The grantees will be required to co-finance at least 20% of the total project value

Programme is being implemented in the following municipalities: **Keda, Khulo, Akhalkalaki, Borjomi, Tetrtskaro, Kazbegi, Lagodekhi, Dedoplistskaro**

Grant Recipients

- **Entrepreneurs**
- **Natural Persons**



Business Coaching



„Rural Development Programme“ – Matching Grants Programme for Rural Businesses - Programme Essential Stages:

1 Submission of Business Concept (Business Model Canvas) and
evaluation (technical and financial)

Business models will be evaluated by
technical officers of UNDP and ARDA

2 Submission of approved Business Concepts to Evaluation
Committee and final Approval

Evaluation Committee members: UNDP,
RDA, Observers: EUD, LAGs, Local
Administrations

All application related communication via e-system

<http://undp.rda.gov.ge/>



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Thank you for your attention!