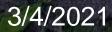






UNDP

Project: Improving Rural Development in Georgia (ENPARD III)





Main Goal and Objectives



Improved employment and living conditions of the rural population in Georgia as a result of better quality and quantity of available rural services

Improved governance for the effective implementation of the Rural Development Strategy, Rural Development Action Plan and other related programmes

Improved rural economic diversification, employment and services

Improved environment protection, sustainable management of natural resources and climate action



Improved rural economic diversification, employment and services



"Rural Development Programme" – Matching Grants Programme for Rural Businesses

http://undp.rda.gov.ge/

Programme is being implemented in the following municipalities: Keda, Khulo, Akhalkalaki, Borjomi, Tetritskaro, Kazbegi, Lagodekhi, Dedoplistskaro

1

Target: business start-ups and expansion

Minimum grant amount: 20,000 GEL Maximum grant amount: 170,000 GEL

The grantees will be required to co-finance at least 20% of the total business project value

Grant Recipients

- Entrepreneurs
- Natural Persons



Business Coaching



Improved rural economic diversification, employment and services



"Rural Development Programme" – Matching Grants Programme for Rural Businesses

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Programme is being implemented in the following municipalities: Keda, Khulo, Akhalkalaki, Borjomi, Tetritskaro, Kazbegi, Lagodekhi, Dedoplistskaro

2

Target: energy efficiency measures for businesses by way of thermal insulation or generation of heat/cool based on renewable energy.

Minimum grant amount: 1,500 GEL maximum grant amount: 30,000 GEL The grantees will be required to co-finance at least 20% of the total project value

Grant Recipients

- Entrepreneurs
- Natural Persons



Business Coaching



Improved rural economic diversification, employment and services



"Rural Development Programme" – Matching Grants Programme for Rural Businesses - Programme Essential Stages:

1 Submission of Business Concept (Business Model Canvas) and evaluation (technical and financial)

Business models will be evaluated by technical officers of UNDP and ARDA

2 Submission of approved Business Concepts to Evaluation Committee and final Approval Evaluation Committee members: UNDP, RDA, Observers: EUD, LAGs, Local Administraions

All application related communication via e-system http://undp.rda.gov.ge/



ევროკავშირი საქართველოსთვის ENPARD



Thank you for your attention!